



➔ *AMA Foundation*

DARE COUNTY RC FLYERS TAG EVENT

By Rusty Kennedy, AMA Foundation Chairman | modelaircraft.org

The Dare County RC Flyers sent in this Take off And Grow (TAG) report. The club did a great job representing model aviation, the AMA, and the club to the community. Jim Davis, president of Dare County RC Flyers wrote the following:

“Our club, the Dare County RC Flyers, had a successful TAG event on October 7, 2023. It was so successful that we thought you might want to highlight us in the District IV column of *Model Aviation*. The reason I say this is because we have cracked the bubble on how to gain new members. as well as AMA memberships. Our club of 21 members has raised our roles to 35 members after our TAG event—that's 14 new members who signed up! We are thrilled to say the least.”

“Assuming you would like to know how we did this, here we go.”

“Our club vice president, Robert Yanacek, deserves most of the credit for pulling this off, and our whole club worked as a team to make this an awesome event.”

“Robert is very good at writing and using computers. He designed our fabulous club website (www.dcref.club). Robert worked very hard to get the word out.”

“He sent notices to many social media sites, including Facebook, Instagram, and others.”



“Robert applied for, and we received, an AMA TAG grant, which we used to plan the event with food, great prizes (three airplane packages, each with one-year AMA memberships), and others to make it fun.

“In order to qualify for one of the airplane prizes, you had to first fly with one of our instructor pilots. Pilots were then given to be drawn at the end of the day. The raffle ticket recipient also had to agree that if they won a prize airplane package, they would join our club and learn how to fly. Please see the end of the after-action report, sent in as requested by the AMA.” This report is super detailed and is full of information and can be seen in Jay Marsh's District IV report on page 112.

“We really wanted to bring this to your attention in case you thought it was worthy of extra consideration. Also, does the AMA have any type of honorary award for someone who goes the extra mile? Robert Yanacek is worthy of such an honor.”

TAG Event After-Action Report

Robert submitted a well written report of the results of Dare County RC Flyers' event to the AMA. The report could be used as a template to aid other clubs in organizing their events and reporting on the results.

As a result of the event, the club has gained 14 new members and the event produced \$707.94 in revenue. There was \$400 in new member dues, \$180 from the raffle, a \$75 award grant, and a \$52.94 TAG surplus. A \$25 AMA award grant for follow-up media coverage is in process.

